

# News from Home

Tri-County Tourism Alliance Newsletter – Fall 2022

*Past, Present and Future*

## **Continuing the Alliance Mission**

If you are reading this newsletter, you remember, often follow, and want to see German-Russian traditions carry forward to future generations. That is the mission of the Tri-County Tourism Alliance. To continue working toward that mission, Alliance members met in Napoleon on September 8<sup>th</sup> to undertake an annual strategic planning session led by Jodi Bruns, NDSU Leadership and Civic Engagement Specialist. The strategic planning process began by first taking stock of the Alliance's many accomplishments. Undeniably, the Alliance has increased awareness of German-Russian heritage, traditions, and contributions locally, regionally, statewide, and beyond. Look no further than numerous books, videos projects, photo exhibits, and sponsored events for evidence of the Alliance's impact. However, the Alliance believes that much more is possible. To that end, the following strategic targets were identified for the next year.

### **Strategic Target #1 – A Louder Voice**

Continuing the forward momentum of the Alliance's impact will require continued outreach, collaboration and innovative programming with the tourism industry, event planners, arts and humanities councils and other German-Russian organizations. You can help by sharing Alliance information with your personal and professional contacts and if possible, facilitate introductions and meetings between other organizations and Alliance leadership to begin exploring ways to amplify Alliance efforts by working together toward shared goals.

### **Strategic Target #2 – Promoting German-Russian Events**

The Alliance works hard to inform members of German-Russian events and resources through its website, event exhibits, social media, and this newsletter. However, relying totally on volunteer efforts and budgetary constraints does have limitations. While the Alliance is extremely thankful to local support at numerous events you can help in many ways. First, share any information you receive or uncover with friends and family. You may also want to consider inviting them to events and make a day of it. A road trip stopping to see sites on our Talking Trail then visiting area businesses will help ensure our German-Russian communities thrive into the future. Of additional note, many communities in the tri-county area are planning celebrations to mark 125 years of settlement and the Alliance is planning to assemble a parade entry. We are calling all creative and handy types to lend a hand. Join us at our monthly meetings or contact the Alliance by e-mail or visiting our Facebook page and website to stay informed about dates, times and location assembly will commence.

Part of promoting German-Russian events must also include activities and opportunities applicable to the youth who are highly likely direct descendants of the original families who settled the tri-counties. The Alliance already provides complimentary copies of "Ready for School" to illustrate the early education methods and help students compare their school experiences to those of their grandparents or great-grandparents. Several enthusiastic members have also agreed to reach out to their local schools and offer making classroom presentations and demonstrations that will engage students. In addition, schools will be encouraged to utilize the Talking Trail sites in the area as a teaching resource and potential field trip option to teach and reinforce German-Russian history. If you have school-aged family members or know teachers in your community, volunteering your time to share what you know about German-Russian heritage and being willing to offer assistance in coordinating a special event will greatly support the Alliance mission.

**#prayforUkraine**



# Sauerkraut, Books & Food for Thought

## SAUERKRAUT DAY BOOK DEAL!!!

If you are planning to attend the 97<sup>th</sup> Annual Sauerkraut Day in Wishek on Wednesday, October 12<sup>th</sup>, be sure to check out the vendor show in the Armory before you feast. The Alliance will be there offering a great deal on books at reduced individual and bundle pricing with sales tax included. These special prices only apply to inventory available on-site during Sauerkraut Day so come early since inventory will be limited.

<b>Ready for School</b>	\$20 (normally \$25)	<b>Women Behind the Plow</b>	\$65 (normally \$75)
<b>Gutes Essen</b>	\$20 (normally \$25)	<b>Ewiger Saatz</b>	\$65 (normally \$75)
Purchase Both	\$30	Purchase Both	\$120

## WHAT DOES IT MEAN TO BE GERMAN-RUSSIAN?

At our August meeting, Greta Wahl-Diede from Ashley shared what she learned posing this question to different generations of family members. Her findings were not surprising but there were differences from one generation to another. We would like to hear from you and plan to summarize your input in the Spring newsletter. Ask different family members how they would describe being German-Russian and summarize their responses in these age groups: 65 years or older, 40-64 years, 18-39 years and younger than eighteen. Sauerkraut Day and the upcoming holiday season would be a great time to ask the question and start a conversation. You can e-mail what you learn to the Alliance at [germanrussiancountry@outlook.com](mailto:germanrussiancountry@outlook.com) or by mail to PO Box 246, Napoleon, ND 58561.



## Mark Your Calendar

### 2022

- Oct 1 – Ashley Oktoberfest

**Oct 7 – Alliance Meeting, Hazelton Coffee Shop 10am-Noon  
RSVP to [acacia.stuckle@ndsu.edu](mailto:acacia.stuckle@ndsu.edu) or 701-254-4811 for accurate lunch count.**

- Oct 8 – Chili Cook-Off, Linton
- Oct 12 – Sauerkraut Day, Wishek
- Oct 21 - Buffalo Supper, Wishek
- Nov 25 – 25<sup>th</sup> Annual Light up the Night! Home for the Holidays, Linton
- Nov 26 – Parade of Lights, Ashley
- Dec 3 – Hazelton Happenings
- Dec 3 – Santa Day in Strasburg
- Dec 4 – Linton Lions Toy Project Breakfast
- Dec 10 – Santa Day in Napoleon

### 2023

- Feb 18 – Clarence Bauman’s 100<sup>th</sup> birthday!
- Jun 1 to Aug 1 – Women Behind the Plow Photo Exhibit at South Central Health, Wishek
- Jun 23-25 – Lehr 125<sup>th</sup> Quasquicentennial
- Jun 30 – Jul 3 – Wishek 125<sup>th</sup> Quasquicentennial

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